

# BE A NETWORK PRO

*Make meaningful and profitable connections through strategic networking.*

**Accelerate Sales • Grow Faster • Make Money**

## STRATEGIC NETWORKING IN 6 SIMPLE STEPS

Traditional networking is outdated. Develop a powerful networking strategy using this six-step process that will enable you and your team to achieve **faster sales results**.

1. Establish goals to optimize your networking results.
2. Craft a powerful and memorable answer to the question “What do you do?”
3. Learn how to assess your marketing message so you stand apart from your competitors.
4. Develop your unique online and offline networking strategy to reinforce your business brand reputation.
5. Create a follow-up plan that will differentiate you from all the other networkers.
6. Measure your progress so you don’t waste time and money.

### A special offer for The Inn Group:

- A **20% rebate** off the purchase of the toolkit. When you purchase the toolkit for \$49.99, put “The Inn Group” under the notes section or email me and the 20% (\$10) rebate will be provided within 24 hours.
- If 5 or more Inn Group members purchase the toolkit, a **free onsite 2 hour in person workshop** will also be included for free. This is typically a \$50 upgrade and the training is done online.



**This is the most up-to-date, powerful, and results-based program available. Call for pricing on custom options.**



**After completing this program you will be equipped with the skills to**

- Boost your networking effectiveness.
- Captivate your audience with a powerful marketing message.
- Build your network with meaningful and profitable connections.
- Enhance your sales skills and earn more referrals and new customers.
- Accelerate sales results and grow your business.

You will come away with actionable steps to network strategically and more effectively. This step-by-step process contains everything needed to grow your business by making meaningful and profitable connections.

**This easy-to-use process can be implemented right away for quick results.**